



ASX LISTED CASE STUDY

As a small cap listed company, it can often be hard to gain visibility amongst private investors. Wholesale Investor's role was to **put a spotlight** on FirstGraphene and **expose** this listed company to diligent and relevant investors. **FirstGraphene has been a client of WI since 2017.**



FIRST GRAPHENE LTD. is the leading supplier of high-performing, graphene products. Australia. It is **publicly listed in Australia (ASX:FGR)** and has a primary manufacturing base in Henderson, near Perth, WA. The company was recently incorporated in the UK as First Graphene (UK) Ltd. and is a Tier 1 partner at the Graphene Engineering and Innovation Centre (GEIC), Manchester, UK.

WHOLESALE INVESTOR JOURNEY

- **2019**
INVESTOR SHOWCASE EVENT
The opportunity to pitch at scale to 1,600+ HNW Investors, Family Offices PE & VC's face to face over a number of days.
- **2020**
EMERGENCE SYDNEY EVENT
The opportunity to pitch at scale to hundreds of relevant, potential investors face to face over a number of days at one of our exclusive Emergence Events.

**CAPITAL
RAISED**

\$3M

WHERE ARE THEY NOW?



**GROWING
SHARE PRICE**



**64 MILLION
DOLLAR
MARKET CAP**



**DRASTIC PRODUCT
DEVELOPMENT
& INDUSTRY
RECOGNITION**