



PROPERTY & FUNDS CASE STUDY

“We have been working with Wholesale Investor **since 2010** to complement our capital raising activities. We have participated in many of their events across Sydney, Melbourne, Singapore and Hong Kong. In that time **we have secured over \$4m** in commitments both directly and indirectly from Wholesale Investor introductions... We have always found the **WI team to be hard working, responsive and willing to go above and beyond to assist us.**”

DANIEL EREZ, CHIEF EXECUTIVE OFFICER, NEWGROUND CAPITAL

NEWGROUND CAPITAL PARTNERS



NEWGROUND CAPITAL PARTNERS are **real estate debt & equity partners**. We invest across all sectors of real estate development alongside proven sponsors who require additional capital to grow and execute their project pipeline. Newground provides investors with access to off-market proprietary deal flow, genuine alignment of interest via co-investment, combined with years of experience and a proven track record.

WHOLESALE INVESTOR JOURNEY

2015

EMERGENCE SYDNEY EVENT

The opportunity to pitch at scale to HNW Investors, Family Offices PE & VC's face to face.

EMERGENCE SINGAPORE EVENT

Singapore – Investor and Showcase Event

HONG KONG EXPO 2015

Investor showcase and exposition – Hong Kong

2016

ONLINE MARKETING CAMPAIGN

Targeted digital distribution of offering to thousands of prospective investors across multiple regions (specifically interested in Property).

CAPITAL
RAISED

\$4m

2020

WHERE ARE THEY NOW?



**\$3b IN
REAL ESTATE
TRANSACTION**
advised, developed
or financed



**\$ 14m & 65m
SUCCESSFUL
EXITS**
completed
recently



**STRUCTURED
FINANCE FACILITY
FOR \$82m**
mixed-use retail
centre, recently
closed